



ANNUAL REPORT 2018-19

The Induction Programme

The Induction Programme of MMS Batch 2018-2020 was held on Monday, 13th August 2018 at AIMS, Malad. The event began with lighting of the lamp followed by the blessings of Lord Ganesh. The students were given an insight of the journey of Atharva group along with various other events held every year at the Institute.

Mrs. Priyanka Oza welcomed the students on-board with her motivational welcome speech. To motivate students further, Prof. Col Sudhir Raje shared his life experiences and talked about the importance of discipline in life. He also talked about the vision and mission of the Institute. All the faculty members shared their experiences with short introduction of themselves and encouraged the students to excel in their performance at the college. They guided them on how to move ahead in life and make complete utilization of the various facilities provided by the institute for the next two years. After that Director, Dr. Sujata Pandey delivered her thought provoking speech and asked the students to remain enthusiastic and focused throughout their career.

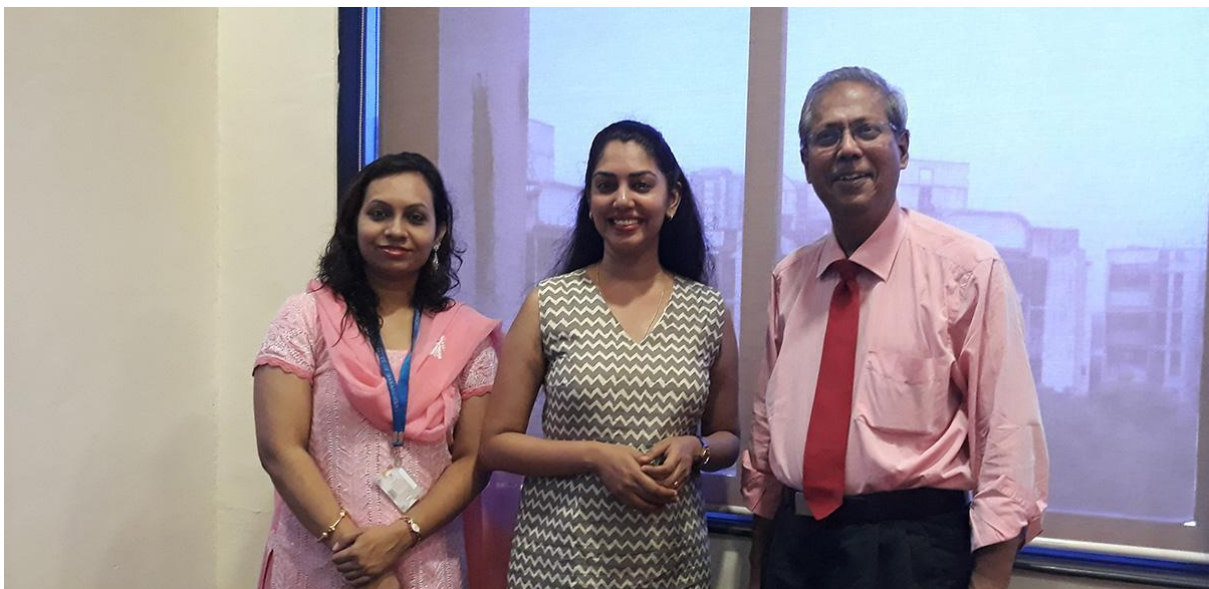
Next, the students gave a brief introduction about them and mentioned their objectives and goals in life. They also mentioned their expectations from the institute. Prof. Nidhi Shah briefed about the visionary program "One for All | All for One" which is the brainchild of Shri Sunil Rane, Chairman of Atharva Foundation which aims to bring a positive change in the lives of the less fortunate people in India. She requested students to voluntarily participate and contribute in this initiative. At the end, Prof. Ankita Vasandani delivered Vote of Thanks.

It was ice breaking session for students as they were very excited throughout the induction programme. It was a great learning experience for them and they were elated with such a warm welcome.



Summer Internship Presentation

The Summer Internship Presentation of Marketing students was done on 21st July, 2018. A total of 8 students presented their report. Ms. Shubhangi Srinivasan, an eminent alumna of AIMS and Product manager at Aptech was invited to evaluate the performance of the students and provide them with valuable feedback. The students presented on their research topics that were assigned to them during their internship. Prof. Abhay Desai, HOD Marketing provided the concluding remarks. The event was successfully coordinated by Prof. Preeti Kaushik and Prof. Ankita Vasandani.



Summer Internship Presentation

The Finance Department of Atharva Institute of Management Studies completed the first round of Summer Internship Presentations for the Finance Students wherein 12 Finance students presented their Project Presentations. To evaluate the presentations, we had invited a panel of Industry Experts and Alumni Member. The panel consisted of the following members:

- Mr. Ankeet Shah, Senior Financial Analyst, Deutsche Bank (Industry Expert)
- Mr. Ashwin Soni, Business Analyst, Ingenico Group (Alumni of MMS Batch 2011-2013)
- Ms. Dimple Shah, MIS Manager, Kanakia Spaces Realty Pvt. Ltd. (Industry Expert)

The students also had an exposure to an external perspective which helped them in getting some critical inputs for their projects. The overall exercise served to be extremely fruitful for the students. We also have a round 2 of the presentations where in the remaining students would also be presenting in the presence of external evaluators.





Management Game – Trade X

Trade X was a virtual share trading event where all participants got to show their trading skills in a short amount of time. All participants were given a dose of trading experience along with knowledge on how real life trading has to be done. Participation was very high and students from various management colleges participated in the event. They did mock trading like real life trading with the virtual money Rs.15 Lakhs, which was allotted to them in the beginning.

During the trading, live news was telecasted which affected their trading and investment decisions. The highest profit gained was more than double of the initial amount invested. This amount was gained in an amazingly short span of time i.e. 2 hours. It was really a great experience to test the investment knowledge of all participants and boost the spirit towards trading. The event was an outstanding success and was a great start for **Rhythm-2K18**.



Approach to Personal Finance and Money management

We had Ms. Niyati Patel, the Faculty Head of the Learning Curve Academy and Ms. Swati as speakers for the workshop on- 'Approach to Personal Finance and Money Management'. The session started with introducing Finance Gym-a workshop designed to address topics like Finance and Money Management so that to learn the practical aspects of investing, early financial planning awareness and also a unique online simulation game to create and manage a portfolio with real investment products.

The first half of the of the program was all about understanding Basics of Banking, Importance of Savings, Debt and Equity, Bonds, Mutual funds, Shares, How and Where to Invest, how to read factsheets etc. It was an interactive session with speakers, faculties and students.

The second half of the session was kept for playing the finance gym game-an online simulation game where the students were given certain amount in their savings account and they had to create and manage their portfolios with investment products and complete the financial goals given. The 1st and 2nd place winners were awarded with prize.

The workshop had a significant contribution in changing our outlook and conservative view and also spread awareness about finance market and investments amongst youth. It was a fun, active and very helpful workshop which influenced us to broaden our perception and to know about the value of investment.





SOFT SKILL DEVELOPMENT

To enhance communication skills of the students Soft Skills Development Program was conducted on 16th July 2018. It helped students to improve their communication skills. 116 students participated in this program.

PERSONAL COUNCELLING AND MENTORING

For better development of students personal counselling was and they were mentored by the Faculty Members.

BRIDGE COURSE

On 13TH August 2018 Bridge Course was conducted where 116 students participated in it.

LANGUAGE LAB

To improve English Speaking of the students and improve their communication skills program was conducted on 16th March 2018

As many as 116 students undergone the training.